

July 8, 2016

City Council;

Today's memo includes information from the June Council meetings. Highlights include:

- Grass Cutting
- SWaM Initiatives
- Military Highway Construction Project

The memo also includes information on the Norfolk Community Services Board Performance Contract which will come before you on Tuesday.

With the temperature on the rise this week, the Office to End Homelessness staff spread out citywide to hand out free, cold bottled water. As you can see, their efforts were really appreciated.





MEMORANDUM

TO: City Council

FROM: Lori A. Crouch, Corporate Communications Director

COPIES TO: City Clerk, City Attorney

SUBJECT: Council Interests

DATE: July 8, 2016

Today's memo includes information regarding Council Interests from Tuesday, June 28th Informal Session as well as information on an upcoming agenda item.

Norfolk Community Services Board (NCSB) Performance Contract: The Norfolk Community Services Board operates primarily under a "Performance Contract" with the Virginia Department of Behavioral Health and Developmental Services. That contract provides guidance on the relationship of the CSB with the state, the coordination of services between the state hospitals and the CSB, the services the CSB is expected to provide, and the administrative requirements for funds utilization and reporting.

The FY2017 Performance Contract accounts for \$12M of the CSB's \$26M annual budget. The contract is scheduled for your consideration on July 12th.

Sheriff's Crews Grass Cutting: Sheriff crews primarily assist city crews during the grass growing season by mowing and trimming in cemeteries, some small parks, and paper streets. Sheriff crews do not mow in medians due to safety concerns.

Small, Women and Minority Initiatives: Norfolk recognizes it cannot fully grow its economy and fulfill its potential without engaging small, women and minority-owned (SWaM) firms in economic development and neighborhood revitalization. Earlier this year, staff began the process to formalize a program to support SWaM businesses and identify SWaM businesses in the city. This comprehensive process focuses on:

- outreach and business development
- procurement
- access to capital
- capacity-building and training
- business attraction

The City has two programs underway designed to assist SWaM enterprises with access to capital and technical assistance; the Grow Norfolk Fund and Community Business Cafés. In addition, the City is in the



process of hiring a SWaM Coordinator. Staff has received more than 60 applications. In addition, the \$121 Million construction project for four new schools is currently meeting its SWaM goals.

Military Highway Continuous Flow Intersection: Virginia Department of Transportation (VDOT) is scheduled to begin construction soon on the Military Highway Continuous Flow Intersection (CFI) at the intersection of Military Highway and Northampton Blvd. VDOT and the City worked closely on a communications plan that identified stakeholders and messaging. For the past few weeks, VDOT has been hosting community meetings about the project. The communication plan also calls for radio, billboard and print advertisements. The project website is

http://www.virginiadot.org/projects/hamptonroads/military_highway_continuous_flow_intersection.asp

Have a great weekend.